

MANAGING A GLOBAL UNIVERSITY: WHAT DOES IT TAKE?

CEU ERASMUS STAFF WEEK

11 – 15 April, 2016

MONDAY

Venue: CEU Main Building, Nador street 9, Gellner Room

- 12.00 – 1.00 Welcome sandwich lunch
- 1.00 – 1.20 Opening of the CEU Erasmus Staff Week and welcoming of the participants
Zsuzsanna Gábor, Director of the Academic Cooperation and Research Support Office (ACRO)
- 1.20 – 2.00 Getting to know each-other Session
Instructor: Ágnes Leyrer, Academic Cooperation Officer at ACRO
- 2.00 – 2.30 Coffee break
- 2.30 – 3.00 „Managing a Global University: What does it take?”
Introduction of Central European University and its administrative structure
Presenter: Margaret Bolter, CEU Vice-President for Administration
- 3.00 – 4.30 Higher Education and Internationalization in Central and Eastern Europe. Presentation and discussion
Presenter: Prof. Liviu Matei, Provost and Pro-Rector of CEU
- 7.00 – 10.00 Cruise and Dinner on River Danube

TUESDAY

Venue: CEU SPP Building, Oktober 6 street 7, Room 102

- 10.00 – 10.10 Welcome, introduction of the agenda of the day
- 10.10 – 11.10 Engaging in a global dialogue – Challenges and opportunities in international student recruitment
Presentation and workshop session
Presenters:
Gabriella Emszt, Student Recruitment Assistant
Katalin Korpadi, Marketing Assistant
- 11.10 – 11.30 Coffee break
- 11.30 – 12.30 International Admissions: Challenges & Best Practices
Presenters:

Katalin Horvath, Admissions Manager
Zsuzsanna Bukta, Admissions Coordinator

- 12.30 – 2.00 Lunch break
- 2.00 – 3.00 Promoting a vibrant international student life on campus
Presenter: Janka Jozsef, CEU Director of Student Life
- 3.00 – 3.15 Coffee break
- 3.15 - 4.30 Insights into the best practices of CEU Alumni Relations and Career Services
Topics covered:
- a. Alumni Relations
 - a. Fundraising
 - b. Donor and Volunteer recognition
 - c. Organising high profile alumni events
 - d. Alumni communications
 - b. Introducing the work of the Career Services Office
 - a. The CEU career>next platform
- Presenters: Judit Jakab, Alumni Campaign and Networks Officer*
Valentina Radisavljevic, Alumni Engagement Programs Coordinator
Bernadett Báll, Alumni Relations Assistant
Cristina Bálint-Nagy, Career Services Manager
Csilla Dömötör, Career Services Coordinator

WEDNESDAY

Venue: CEU SPP Building, Oktober 6 street 7, Room 102

- 10.00 – 10.10 Welcome, introduction of the agenda of the day
- 10.10 – 11.10 Relationship between international cooperation and internationalization
Collaborative education projects and research partnership in an international academic environment
Presenter: Zsuzsanna Gábor, Director of the Academic Cooperation and Research Support Office (ACRO)
- 11.10 – 11.30 Coffee break
- 11.30 – 12.30 Erasmus+ KA1: mobility and inter-institutional cooperation at CEU
Features of the program in Hungary and at CEU
Presenter: Anna Szathmári, CEU Erasmus Coordinator
- 12.30 – 1.30 Lunch break
- 1.30 – 2.15 Strategic partnerships – CEU Global Teaching Fellowship Program
You can learn about the concept of international partnerships outside of the Erasmus+ Program:
CEU-s example for complementary mutually beneficial partnerships, which have the greatest

potential outcomes of their kind. Interactive session: participants will be asked to define their ideal partnerships and share best practices.

Presenter: Ágnes Leyrer, CEU Academic Cooperation Officer

2.15 – 3.00 Global Academic Cooperation – academic agreements with non-European countries

Presenter: Monica Jitareanu PhD, Academic Cooperation Officer at ACRO

3.00 – 3.30 Coffee break

3.30 – 4.15 Discussion: Erasmus+ International Credit Mobility
Interactive session based on Participant's interests

Instructor: Anna Szathmári, CEU Erasmus Coordinator

4.15 – 5.00 The marketing and communication strategy of a global university

Presenter: Adri Bruckner, Head of CEU Communications Office

THURSDAY

Venue: CEU SPP Building, Oktober 6 street 7, Room 102

10.00 – 10.10 Welcome, introduction of the agenda of the day

10.10 – 11.10 Recruiting and hiring for an international university
Special practices, procedures

Presenter: János Gocsmán, CEU Human Resource Office

11.10 – 11.30 Coffee break

11.30 – 12.30 What can make your university attractive for international employees? – Part 1.

a. Social protection for mobile employees

b. Introduction of RESAVER, the Pan-European Supplementary Pension Plan for research and academic institutions

Presenter: Gabriella Kemény, Human Resource Office

12.30 – 1.30 Lunch break

1.30 – 3.00 What can make your university attractive for international employees? – Part 2.

a. Special HR support and benefits

Presenters: Erika Belko and Janos Gocsmán, Human Resources Office

b. Development opportunities for employees

Presenters: Rita Kumanovics, Gabriella Kemény, Human Resource Office

3.00 – 3.15 Coffee break

3.15 - 4.30 How international employees can influence/improve your HR Strategy and practices?
Open discussion with active contribution from participants

Discussion leader: Colleague from CEU Human Resources Office

6.00 – 9.00 Group Dinner

FRIDAY

Venue: TBC

- 10.00 – 12.00 Meet your counterpart at CEU – individual sessions
Based on the applications and participants' preferences, everyone will be matched with respective colleagues from CEU individually.
- 12.30 – 1.30 Lunch break
- 2.00 – 4.00 Thematic Budapest tour - TBA