MANAGING A GLOBAL UNIVERSITY: WHAT DOES IT TAKE?

CEU ERASMUS STAFF WEEK
11 – 15 April, 2016

MONDAY
Venue: CEU Main Building, Nador street 9, Gellner Room

12.00 – 1.00 Welcome sandwich lunch

1.00 – 1.20 Opening of the CEU Erasmus Staff Week and welcoming of the participants
Zsuzsanna Gábor, Director of the Academic Cooperation and Research Support Office (ACRO)

1.20 – 2.00 Getting to know each-other Session
Instructor: Ágnes Leyrer, Academic Cooperation Officer at ACRO

2.00 – 2.30 Coffee break

2.30 – 3.00 „Managing a Global University: What does it take?”
Introduction of Central European University and its administrative structure
Presenter: Margaret Bolter, CEU Vice-President for Administration

3.00 – 4.30 Higher Education and Internationalization in Central and Eastern Europe. Presentation and discussion
Presenter: Prof. Liviu Matei, Provost and Pro-Rector of CEU

7.00 – 10.00 Cruise and Dinner on River Danube

TUESDAY
Venue: CEU SPP Building, Oktober 6 street 7, Room 102

10.00 – 10.10 Welcome, introduction of the agenda of the day

10.10 – 11.10 Engaging in a global dialogue – Challenges and opportunities in international student recruitment
Presentation and workshop session
Presenters:
Gabriella Emszt, Student Recruitment Assistant
Katalin Korpadi, Marketing Assistant

11.10 – 11.30 Coffee break

11.30 – 12.30 International Admissions: Challenges & Best Practices
Presenters:
WEDNESDAY
Venue: CEU SPP Building, Október 6 street 7, Room 102

10.00 – 10.10 Welcome, introduction of the agenda of the day

10.10 – 11.10 Relationship between international cooperation and internationalization
Collaborative education projects and research partnership in an international academic environment
Presenter: Zsuzsanna Gábor, Director of the Academic Cooperation and Research Support Office (ACRO)

11.10 – 11.30 Coffee break

11.30 – 12.30 Erasmus+ KA1: mobility and inter-institutional cooperation at CEU
Features of the program in Hungary and at CEU
Presenter: Anna Szathmári, CEU Erasmus Coordinator

12.30 – 1.30 Lunch break

1.30 – 2.15 Strategic partnerships – CEU Global Teaching Fellowship Program
You can learn about the concept of international partnerships outside of the Erasmus+ Program: CEU-s example for complementary mutually beneficial partnerships, which have the greatest
potential outcomes of their kind. Interactive session: participants will be asked to define their ideal partnerships and share best practices.

**Presenter:** Ágnes Leyrer, CEU Academic Cooperation Officer

**2.15 – 3.00**
Global Academic Cooperation – academic agreements with non-European countries  
**Presenter:** Monica Jitareanu PhD, Academic Cooperation Officer at ACRO

**3.00 – 3.30**
Coffee break

**3.30 – 4.15**
Discussion: Erasmus+ International Credit Mobility  
Interactive session based on Participant’s interests  
**Instructor:** Anna Szathmári, CEU Erasmus Coordinator

**4.15 – 5.00**
The marketing and communication strategy of a global university  
**Presenter:** Adri Bruckner, Head of CEU Communications Office

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**THURSDAY**
**Venue:** CEU SPP Building, Oktober 6 street 7, Room 102

**10.00 – 10.10**
Welcome, introduction of the agenda of the day

**10.10 – 11.10**
Recruiting and hiring for an international university  
Special practices, procedures  
**Presenter:** János Gocsman, CEU Human Resource Office

**11.10 – 11.30**
Coffee break

**11.30 – 12.30**
What can make your university attractive for international employees? – Part 1.  
a. Social protection for mobile employees  
b. Introduction of RESAVER, the Pan-European Supplementary Pension Plan for research and academic institutions  
**Presenter:** Gabriella Kemény, Human Resource Office

**12.30 – 1.30**
Lunch break

**1.30 – 3.00**
What can make your university attractive for international employees? – Part 2.  
a. Special HR support and benefits  
**Presenters:** Erika Belko and Janos Gocsman, Human Resources Office  
b. Development opportunities for employees  
**Presenters:** Rita Kumanovics, Gabriella Kemény, Human Resource Office

**3.00 – 3.15**
Coffee break

**3.15 – 4.30**
How international employees can influence/improve your HR Strategy and practices?  
Open discussion with active contribution from participants  
**Discussion leader:** Colleague from CEU Human Resources Office
FRIDAY
Venue: TBC

10.00 – 12.00  Meet your counterpart at CEU – individual sessions
Based on the applications and participants’ preferences, everyone will be matched with respective colleagues from CEU individually.

12.30 – 1.30  Lunch break

2.00 – 4.00  Thematic Budapest tour - TBA